



**City of Rockville Human Rights Commission  
Multimedia Scholarship Competition Guidelines and Official Rules  
and Participation Agreement**

**Terms:**

1. The term “City” when used herein refers to the City of Rockville, and includes its Boards and Commissions, employees, elected and appointed officials, agents, successors and assigns.
2. The term “Competition” when used herein refers to the City’s Human Rights Commission Multimedia Scholarship Competition.
3. The term “Competition Sponsor” when used herein refers to the City’s Human Rights Commission.
4. The term “Entrant” when used herein refers to a person who participates in the Competition.
5. The term(s) “Submission” or “Entry” when used herein refer to entries submitted for consideration for the Competition.
6. The term “Competition Prompt” when used herein refers to the question to which the Entrant’s Submission is responding as part of the Competition.
7. The term “Rules” when used herein refers to these Multimedia Scholarship Competition Guidelines and Official Rules.

**Eligibility:**

1. Parental consent is required for Entrants less than 18 years of age. For Entrants over 18 years of age parental consent is not required.
2. The following individuals are not eligible to enter the Competition: immediate family members of elected officials and students attending a school outside of the City limits.

**General Requirements:**

1. A Submission or Entry may be in the form of an essay; short story; poem; song; photograph; video; or visual art presentation, such as a collage, painting, or

- drawing. Entries and Submissions may be submitted to the City by mail, email, or hand delivery. Submissions must be received by **March 27, 2020** to be considered.
2. Entries in the form of an essay, short story, poem, or the like must be typed and double spaced.
  3. Entries in the form of videos must be at least three (3) minutes in duration.
  4. Entries in the form of visual art presentations must be accompanied by a description or explanation. Submissions may use any narrative and/or technical style, including documentary, fiction, live action, or animation.
  5. Each Entrant must submit his or her own Entry.
  6. Anonymous Entries will not be considered by the Competition Sponsor.
  7. Each Entrant is limited to only one Entry. Entrants who submit more than one Entry will be disqualified from participating in the Competition.
  8. Each Entry must be accompanied by a completed Multimedia Scholarship Competition Cover Sheet, which is included in the Multimedia Scholarship Competition Instructions document.
  9. Once an Entry has been submitted, it is considered final and cannot be resubmitted, modified, or edited in any manner.
  10. Entries will not be returned to Entrant once they are submitted to the City.

**Submission Content Requirements:**

1. Video Submissions must not contain any elements that are copyrighted, protected by trade secret, or otherwise subject to third-party proprietary rights, including privacy and publicity rights, unless the Entrant is the owner of such rights or has express permission from the rightful owner to post the material and to grant the Competition Sponsor all of the licensing and/or use rights granted to the Entrant and Entrant provides the Competition Sponsor written documentation of the licensing and/or use rights.
2. If emailing a video Submission, the Entrant warrants that he or she has obtained the necessary rights, licenses, releases, consents, and permissions to use all material in the video, including but not limited to rights to use original content not produced by the Entrant and consent from each individual whose image or likeness appears in the video, and that he or she is prepared to provide written documentation of those permissions. Failure to obtain such rights, consents, and releases may result in the disqualification of the Submission at the Competition Sponsor's sole discretion.
3. Any written material, photos, and videos must not contain profanity, explicit sexual material, graphic violence, or appeals to violence or commercial promotion. Videos must adhere to the norms of civil discourse and should not contain material that might be considered abusive, inflammatory, or disrespectful to groups or individuals.
4. Submissions that do not comply with these Rules, or that otherwise contain prohibited, inappropriate, or irrelevant content as determined by the Competition Sponsor in its sole discretion, will be disqualified and removed from the possibility of being posted on the City's website, and will not be considered by the Competition Sponsor.

### **Selection Criteria:**

1. Entries for the Competition will be selected by a five-member review group, which shall be comprised of three (3) members of the Human Rights Commission, one (1) educator, and one (1) community leader. The Entries will be selected using the following criteria:
  - a. Relevance — consideration of whether the Submission answers the chosen Competition Prompt; and
  - b. Work Quality — consideration of whether the Submission is a complete work devoid of significant grammatical errors or flaws in technique, execution, or presentation; and
  - c. Creativity — consideration of the extent to which a Submission expresses a unique point of view or presentation style.
2. Entrants whose Submissions are awarded first-, second-, and third-place will receive \$1,250, \$750, and \$500 scholarships respectively. Entrants receiving scholarships will be recognized at a Mayor and Council meeting, will be photographed and videotaped during that meeting, and may be interviewed for *Rockville Reports*. The video of the scholarship recognition will be aired on Rockville Channel 11 during the regular Mayor and Council meeting at which the recognition is scheduled. Entrants (or the parents or legal guardians on behalf of Entrants under 18) receiving scholarships hereby consent to the City's use of the video and photographs that include the Entrants.
3. The Competition Sponsor reserves the right to verify that any Entrant whose Submission is selected for first-, second-, or third-place is in full compliance with these Rules before the Entrant is awarded the corresponding scholarship.

### **Limitation of Liabilities and Rights:**

1. Each Submission is solely the expression, opinion and/or recommendation of the Entrant. The Competition Sponsor and the City do not endorse any Submission or any expression, opinion, or recommendation contained therein.
2. Any Entrant whose Submission is awarded a placing and corresponding scholarship, as a condition of being selected, expressly acknowledges and authorizes the Competition Sponsor and the City, to publicize the Entrant's name, likeness, residency of the City of Rockville, and information relevant to the selection of that Entrant's Submission, without further compensation, authorization, or remuneration.
3. The Entrant represents and warrants to the Competition Sponsor and the City that:
  - (a) the Entrant, if under the age of 18 then the Entrant's parent or legal guardian, has the full power and authority to enter into this agreement; (b) in performing under this agreement the Entrant will not violate the terms of any agreement with any third party; and (c) the Entrant's Submission, its content, and any work product thereof are the original work of the Entrant and do not not infringe upon, violate or misappropriate any patent, copyright, trade secret, trademark, contract, or any other

- publicity right, privacy right, or proprietary right of any third party. The Entrant, or if under the age of 18 then the Entrant's parent or legal guardian, and the Entrant's heirs, successors, and assigns, shall indemnify and hold the Competition Sponsor and the City harmless from any and all claims, actions, and proceedings, and any resulting losses, damages, costs, and expenses (including reasonable attorneys' fees) arising from any claim, action, or proceeding based upon or in any way related to the Entrant's participation in the Competition, the Entrant's breach or alleged breach of any representation or warranty contained in this agreement, and/or from any act or omission by the Entrant related to the Competition and this agreement.
4. The Competition Sponsor and the City are not liable for any claims, disputes, injuries, losses, or damages raised or asserted by Entrants, their agents, heirs, successors or assigns, or any third party, arising out of or related in any way to the Entrant, the Entrant's Submission, the Entrant's participation in the Competition, the Entrant's attempt to participate in the Competition, this agreement, or the Competition results.
  5. By participating in the Competition, the Entrant, or if under the age of 18 then the Entrant's parent or legal guardian, and the Entrant's heirs, successors, and assigns hereby release the Competition Sponsor and the City from any and all claims, damages, or liabilities arising from or relating to that Entrant's participation in the Competition. The Competition Sponsor and the City are not liable in the event that any portion of the Competition is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control.
  6. For Submissions that contain material that is protected by intellectual property rights, the Entrant grants the Competition Sponsor a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use the material contained in the Submission. Entrants retain no ownership rights in their Submissions.
  7. Decisions of the Competition Sponsor will be final in all matters pertaining to the Competition.
  8. The Competition Sponsor and the City are not liable for any injuries, losses, and/or damages arising or alleged to arise out of any persons participating in the Competition.
  9. The Competition Sponsor and the City are not responsible for lost, damaged, misdirected, undelivered, incomplete, inaccessible, or unreadable entries or Submissions.
  10. The Competition Sponsor, in its sole discretion, may prohibit any Entrant from participating in the Competition, if the Competition Sponsor determines that the Entrant is attempting or has attempted to undermine the legitimate operation of the Competition.
  11. The Competition Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Competition and/or to modify any of the terms, conditions, and/or eligibility requirements included herein at any time without notice.
  12. The Competition is subject to all applicable Federal, State, and local laws.
  13. The Competition Sponsor and the City assume no liability or responsibility for any Entrant's participation in or attempt to participate in the Competition, or for any Entrant's ability or inability to upload, download, or email any information or

Submission in connection with participating in the Competition. The Competition Sponsor and the City assume no liability or responsibility for any technical problem or malfunction arising in connection with, but not limited to, any of the following occurrences which may affect the operation of the Competition: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity, or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; inaccessibility of a website in whole or in part for any reason; traffic congestion on the Internet or a website; unauthorized human or non-human intervention in the operation of the Competition, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; destruction or erasure of any files, materials or Submissions; or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Competition.

14. The Competition Sponsor and the City are not responsible for any personal injury, property damage, or loss of any kind that may be sustained by Entrant's, or any other person's, computer equipment arising from or in any way related to participation in the Competition, use of the Competition or City website, or downloading of any information from the Competition or City website.
15. If for any reason the Competition is unable to proceed as planned, including without limitation, low overall quality of Submissions, infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Competition, the Competition Sponsor reserves the right, in its sole discretion, to cancel, modify, or reschedule the Competition.
16. The Competition Sponsor reserves the right, in its sole discretion, to disqualify any Entrant deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Competition, (b) violating these Rules, or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

**[SIGNATURE PAGE ATTACHED]**

**City of Rockville Human Rights Commission  
Multimedia Scholarship Competition Guidelines and Official Rules**

By signing below, you indicate that you have read, understand, and agree to comply with the City of Rockville Human Rights Commission Multimedia Scholarship Competition Guidelines and Official Rules.

**Date:** \_\_\_\_\_

**Name of Entrant:** \_\_\_\_\_

**Name of Parent/Legal Guardian:** \_\_\_\_\_  
(if Entrant is less than 18)

**Email Address of Entrant:** \_\_\_\_\_

**Address of Entrant or Parent/Legal Guardian:** \_\_\_\_\_

\_\_\_\_\_  
**Signature of Entrant:** \_\_\_\_\_  
(if 18 or older)

**Signature of Parent/Legal Guardian:** \_\_\_\_\_  
(if Entrant is less than 18)