

CITY OF ROCKVILLE SIGN REVIEW BOARD MEETING
WEDNESDAY, January 31, 2018 9:00 AM
Rockville City Hall — Black Eyed Susan Conference
Room Located on the 3rd floor of City Hall

PUBLIC HEARINGS:

[SRB2018-00600 -1380 Piccard Drive, The Flats at Shady Grove](#)

Modification request to install a freestanding temporary leasing sign that exceeds the height limit.

[SRB2018-00602 - 895-C Rockville Pike, NASA Federal Credit Union](#)

Modification request to install a building sign that does not meet the property's current sign concept plan.

MINUTES

Review and approval of the December 20, 2017 meeting minutes.

NEW BUSINESS

ADJOURN

The next meeting of the Sign Review Board is scheduled for Wednesday March 14, 2018 at 9:00 AM in the Black-Eyed Susan Conference Room, located on the 3rd floor of City Hall.



City of Rockville

MEMORANDUM

January 23, 2018

TO: Sign Review Board

FROM: Tamara Dietrich, Senior Zoning Inspector

SUBJECT: Applications for the January 31, 2018 meeting

SRB2018-00600 -1380 Piccard Drive, The Flats at Shady Grove

This modification request is to install a temporary freestanding leasing sign adjacent to Interstate 270 in the rear of the property. The Board requested at the November 15, 2017 meeting that this applicant return with clarification on the ownership of the fence along I-270 that the banner sign was to be erected on. The original modification request was for an oversized banner sign to be installed on an existing fence. There was a question from the Board concerning the fence being on the applicant's property or the State of Maryland right of way.

The applicant has changed their modification request from a banner sign erected on the fence to a 72-square foot freestanding leasing sign. The proposed sign will be erected adjacent to Interstate 270 and is 17 feet above grade, which places it above the top of the fence for visibility. The sign is freestanding and not attached to the fence. The limit for sign height above grade is 12 feet, the applicant is requesting 17 feet. The size of the sign face is in compliance with the sign ordinance.



City of Rockville

MEMORANDUM

January 23, 2018

TO: Sign Review Board

FROM: Tamara Dietrich, Senior Zoning Inspector

SUBJECT: Applications for the January 31, 2018 meeting

SRB2018-00602 - 895-C Rockville Pike NASA Federal Credit Union

This modification request is to erect a white face channel letter sign. The shopping center's approved sign concept plan requires red faced channel letter signs.

NASA Federal Credit Union is relocating from 1592 B Rockville Pike to Wintergreen Shopping Center, 895 C Rockville Pike. All business's in the shopping center have red channel lettered signs except Food Lion which was granted a sign modification (November 16, 2006 meeting) for a white channel lettered sign. The Board determined that Food Lion had a sizable set-back distance from Rockville Pike along with the elevation of the store being higher than the other stores in the shopping center were the reasons that white channel letters were granted for the grocery store.

Mission BBQ located in the Wintergreen Shopping Center also has a modification approval (SRB2016-00588) for a white channel lettered sign and Mission BBQ faces and is adjacent to Rockville Pike as is the proposed NASA Federal Credit Union.

NASA Federal Credit Union currently utilizes white channel letters in their old location.